



Welcome to the fourth edition of the Stan4EU's newsletter!

In this edition, we recap our activities between February and April 2024. Each month, we'll share highlights from our LinkedIn events and preview upcoming activities. Thank you for joining us. Enjoy reading!

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STAND4EU IN "ALM REINVENTION" IN GOTHENBURG, SWEDEN



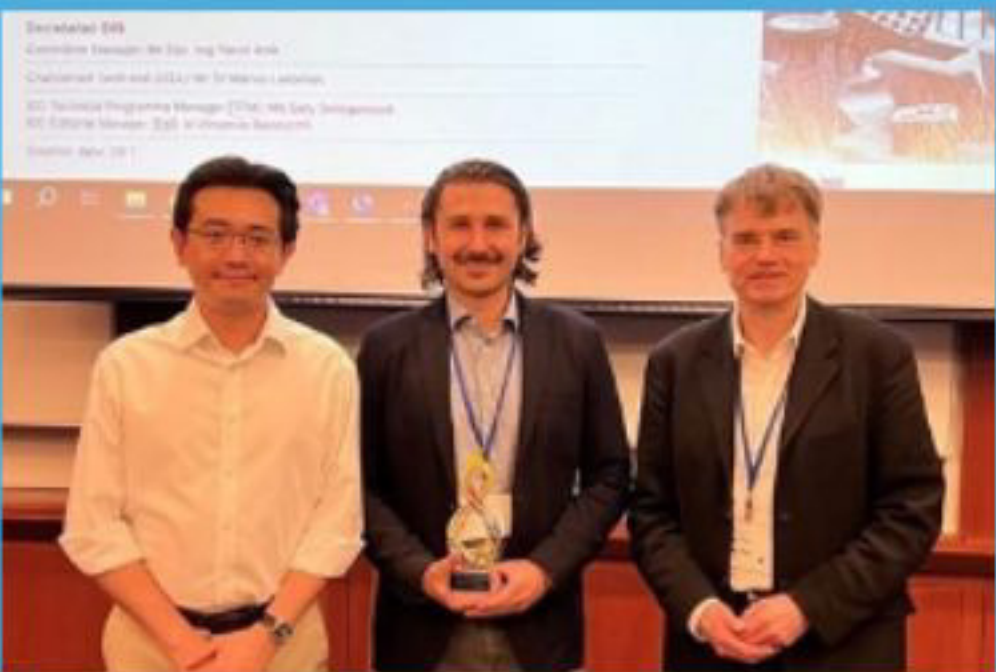
On February 26, 2024, PTC and Accenture hosted the "ALM Reinvention" event at the SII-Lab, Chalmers University of Technology. The event focused on the latest trends in engineering and manufacturing for software-defined vehicles, highlighting the crucial role of standards.

WEBINAR ON WOMEN IN ICT STANDARDIZATION ON WOMEN'S DAY



The "Women in ICT Standardisation" webinar on March 7th focused on ICT priorities like digital identity and cybersecurity, highlighted initiatives to empower women, and addressed their underrepresentation in standardization. Key points included the importance of trust in technology, expert collaboration platforms, and bridging standardization with academia while encouraging women to lead in tech.

STAND4EU | PARTICIPATION IN THE ISO/ TC 261 MEETING AT OHIO (USA)



The STAND4EU Project continues to be actively involved in various activities! Representatives Eujin Pei and Schaefer Martin attended the ISO/TC 261 meeting at Ohio State University from April 16-19, 2024, to promote and disseminate the STAND4EU project.

STAND4EU | CIDETEC SURFACE TREATMENTS WORKSHOP



STAND4EU recently participated in the "Surface Treatments Pilot Lines" workshop organized by CIDETEC on April 23rd and 24th. The event, hosted by CIDETEC Surface Engineering and supported by the Sure2Coat and Bilasurf projects, featured insights from experts at Siemens AG, Elsyca, Helmholtz-Zentrum Hereon, and others. Schaefer Martin from Siemens AG presented the STAND4EU project and led discussions on bridging research and market through standardization.